

# COMMERCIAL UAV EXPO AMERICAS

THE MIRAGE | LAS VEGAS  
SEPTEMBER 7-9, 2021  
expouav.com

# 2021 Marketing Opportunities

## THE COMMERCIAL UAV EVENT FOR:



Construction



Drone Delivery



Energy & Utilities



Forestry & Agriculture



Infrastructure  
& Transportation



Mining & Aggregates



Public Safety  
& Emergency Services



Safety



Surveying & Mapping

## OUTDOOR FLYING DEMOS

**Tuesday, September 7th** (LIMITED AVAILABILITY) ..... **\$6,000**

Demo your solutions and field live questions from hundreds of attendees. Participation in the rehearsal is required. Pre-event fly through can be arranged to be able to capture and process data ahead of time.

### Gain extra exposure through these additional elements:

- 10x10 pop-up tent on-site (bring your own branded one to use or a plain one will be provided)
- Acknowledgement at the Demo-site, Keynote, On-site Signage, Logo featured on Show App, and Event Website.



## SPECIAL EVENT SPONSORSHIPS

**WELCOME HAPPY HOUR** (2 AVAILABLE)

**Tuesday, September 7th**..... **\$10,000**

Host the ever-popular opening Welcome Happy Hour on the show floor. Wine and beer open bar provided by event management.

- 300 x 250 Advertisement on Commercial UAV Expo Americas event website from June 9th - September 9th, 2021.
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website
- Custom mobile app push notification message sent prior to the Happy Hour

**NETWORKING RECEPTION** (2 AVAILABLE)

**Wednesday, September 8th**..... **\$10,000**

Welcome industry friends, partners and business prospects to "the" networking event of the Expo. We'll do the planning and you get to share a few words with the audience as an event sponsor.

- 300 x 250 Advertisement on Commercial UAV Expo Americas event website from June 10 - September 10, 2021.
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website
- Custom mobile app push notification message sent prior to the reception.

**COFFEE BREAK** (2 AVAILABLE)

**Wednesday, September 8th and Thursday, September 9th** ..... **\$3,250**

Gain valuable exposure as the exclusive coffee break sponsor on one or both expo hall days.

- 300 x 100 Advertisement on Commercial UAV Expo Americas event website from June 10 - September 10, 2021.
- On-site Acknowledgement at Keynote, On-site Signage, Logo featured on Show App, and Event Website

\* Sponsor is responsible for producing the printed pieces & shipping them within provided guidelines.

Sponsor must provide artwork by set deadlines and provided guidelines in order to receive marketing by requested timelines. Please ask your sales representative for details.

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## PRE-EVENT AND EVENT EXPOSURE

### DEDICATED EMAIL

**Pre-Show (2 AVAILABLE) & Post-Show (2 AVAILABLE).....\$2,750**

Email will be sent to all pre-registered/verified attendees from event. Sponsor must follow digital email guidelines provided.

**MATCHMAKING APP.....\$15,000**

Elevate your brand through the matchmaking app. This opportunity gives your company exposure before, during, and after the event takes place.

**NEW! PREMIUM EVENT WEBSITE LISTING.....\$250**

In addition to the included elements (Company name, Booth number, URL, 3 Product Categories, Company Description, Company Logo and Company Email) you will be able to add in links to your social media platforms and upload up to three videos.

## ONSITE BRANDING OPPORTUNITIES

**NEW! CONFERENCE SESSION COMMERCIALS .....\$1,250**

Reach a targeted audience with your commercial and encourage them to visit your booth. Session must be selected and communicated in writing to event management. Sponsor responsible for producing the commercial and sending it to event management by September 1st, 2021.

**NEW! BRAND EXPOSURE PACKAGE (8 AVAILABLE) .....\$1,750**

- Branded Wall Square next to Expo Hall entrance
- 300 x 100 Advertisement on Commercial UAV Expo Americas event website from August 7th - September 9th, 2021.
- Session Welcome Slide
- Product Preview Presentation in the Exhibit Hall Theater

**BAG SPONSOR (EXCLUSIVE).....\$6,000**

- Your logo will appear on the official show bag distributed to conference attendees. Sponsor will need to provide logo for bag. Event management to produce the bag.

**LANYARD SPONSORSHIP (3 AVAILABLE) .....\$4,000**

- Showcase your brand throughout the event by sponsoring 1,000 lanyards with two metal bulldog clips to be distributed at Registration. Sponsor is responsible for production and shipping. Design is subject to event management approval.

### CONFERENCE SEAT DROPS\*

**Keynote (2 AVAILABLE).....\$1,250**

- Spread your company's target message to highly qualified conference attendees.

A maximum of 1 session per company per day. Session must be selected and communicated in writing to event management. Sponsor is responsible for producing the printed pieces, shipping and distribution throughout the selected session.

### ON-SITE SIGNAGE (LIMITED AVAILABILITY)

**Double sided free standing panels 38" wide x 87" high .....\$1,200**

- Drive traffic to your booth by featuring your company's message, booth location, and show offer on highly visible panels.

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NEW PRODUCT OR SERVICE  
ANNOUNCEMENT PACKAGE

TIER 1 OPTION (6 AVAILABLE).....\$1,850

- **Advertisement:** 300x100 Ad on expouav.com (August & September), Ad on commercialuavnews.com (August 7th - September 9th, 2021)
- **Custom Content:** article with Commercial UAV News editorial team (embargoed until during or after event)
- **Push notification:** via show app to drive booth traffic and alter all attendees on-site
- **Press Release:** uploaded to expouav.com

TIER 2 OPTION (4 AVAILABLE).....\$2,550

Includes Tier 1 elements plus:

- **Video:** video interview with Commercial UAV News editor in your booth (posted to Commercial UAV Expo Americas website, Commercial UAV News content site, YouTube channel, and provided to client)

DIGITAL EXPOSURE IS AVAILABLE ALL YEAR

Please ask your sales representative for details.

COMMERCIAL UAV NEWS BUYER'S GUIDE

Interactive, on-line directory showcasing drone solutions and services for the those seeking commercial solutions for their operations. Searchable by industry, region and keyword.

MEDIA KIT OFFERINGS INCLUDE:

Exclusive and Visionary Panel Webinars, Gated Content, Custom Content, Dedicated E-mails, Banner Ads on commercialuavnews.com and in the Newsletters and the Buyer's Guide.

SALES CONTACTS:



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207-842-5497



**Kat McDonald**  
Account Executive  
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207-842-5646

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